

Journal Advertising Rates & Specs



Giving Vision and Purpose to Entrepreneurs and Small Business Owners

Vision Weekend 2010 is an exciting and motivational experience for current and future owners of small businesses. The conference will be taking place in Southbury, CT on September 3-4, 2010.

It will allow entrepreneurs to re-focus, or identify for the first time, their vision and purpose. They will have opportunities to consider and define their lifetime goals and they'll be equipped with the tools they need to establish to take control of their futures by building successful businesses.

Those attending **Vision Weekend 2010** will walk away with more than just a great feeling. They'll take out a tangible action plan and vision board, formed during conference sessions with a wide range of business experts and motivational speakers.

Delegates will have opportunities to meet with mentors and coaches in one-to-one sessions and will be

briefed on essential subjects such as the importance of branding and how to maximize the opportunities presented by social media.

There will also be an exhibition space where entrepreneurs can get advice on a wide range of subjects including financial matters or businesses services.

Vision Weekend 2010 is led by *Dr. Daphne Clarke Hudson*, President and CEO of Clarke-Hudson & Associates LLC, a nationally recognized keynote and motivational speaker who has specialized in empowerment in the workplace for over 20 years.

Other speakers/experts at **Vision Weekend 2010** will include: *Delores Pressley, Edward Foxworth, Talayah Stovall, Jim Nemley, Jan Malloch, Ritchie Donald, Shandel Pitts, Jennifer Sertl, Rev. Dr. Theo Mills, and Dr. Gerald Higginbotham.*

For more info call 860-355-9838 • 718-753-0244 or visit www.visionweekendconference.com

Ad Sizes and Rates

<input type="checkbox"/> Back Cover - 7 1/2" (w) x 10" (h)	\$1,600
<input type="checkbox"/> Inside Back Cover - 7 1/2" (w) x 10" (h)	\$1,200
<input type="checkbox"/> Inside Front Cover - 7 1/2" (w) x 10" (h)	\$1,200
<input type="checkbox"/> Full Page - 7 1/2" (w) x 10" (h)	\$900
<input type="checkbox"/> Half Page - 7 1/2" (w) x 4 3/4" (h)	\$500
<input type="checkbox"/> Quarter Page - 3 1/2" (w) x 4 3/4" (h)	\$375
<input type="checkbox"/> Business Card - 3 1/2" (w) x 2" (h)	\$175

Advertisements are color and black & white and must be supplied as a high resolution PDF with art and fonts embedded. Please email artwork to: blackcatdesign@verizon.net. Original camera ready artwork may be sent to Shandel Pitts, Black Cat Design, 2214 Eighth Avenue, Suite 162, NY, NY 10026.

DEADLINE IS AUGUST 20, 2010.

Please make checks/money orders payable to Vision Conference and mail to: Daphne Clarke-Hudson, Clarke-Hudson Associates, 536 Federal Road, Suite #3, Brookfield, CT 06804.

All credit cards accepted. Please fax credit card orders to 718 401-3447, Attn: Vision Weekend 2010.

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